



Get closer than ever to your customers. So close that you tell them what they need well before they realize it themselves

- STEVE JOBS



Customer Management / Experience

Are your customers receiving the best service? Get real-time feedback to improve products, services, and business overall.

Employee Engagement

Understand how to retain the best talent and build employee satisfaction.

Market Research

Keep track of industry and market trends to stay ahead of the competition. Learn more about how customers view your brand.

Campaign Management

Reach out to your customers for Up-Sell/Cross-Sell opportunities, or for marketing communications.



Actionable insights



Multilingual support



Real-time status and reports



Multi-Channel Campaigns



Notifications and escalations



CRMS Integration



Cloud based

Reduce total cost of ownership



Tablet/mobile based with 100% off-line capability

Field data collection
Through tablet or mobile



Seamless CAPI/CAWI and CATI integration

Real-time, and cross-channel response coordination



API and file based integration capability

Allows data to be exported from/to existing 3rd party systems



High data privacy and security

Data masking and privacy preference tracking



Data encryption in transmission and in rest

Ensures data is secure
From end-to-end



Design and execute multi-wave, multi-channel campaigns

Synchronized direct-to-customer communications



In-built dashboards for trending and root cause analysis

Analytical insights and root-cause analysis

